



Department of Management Studies
Guru Ghasidas Vishwavidyalaya
(A Central University)
+ In association with Exxelo Learning
Organizes a Webinar
On

Digital Marketing- Career Opportunities

Date- 16August 2021 (Monday)
Time- 11:00 AM to 1:30 PM

Objective of Webinar-

Digital marketing skills are in serious demand and the digital skills gap is set to widen, the job market is booming (and quite frankly bursting at the seams) and brands are putting more of a focus on digital marketing than ever before. During COVID 19 pandemic digital marketing has extended help and support towards common mass and strengthen its roots in the market. Digital marketing encompasses more roles and skills than ever before, and it's this flexible, versatile nature of the business that makes it so fascinating and exciting. Digital marketing is giving huge number of career opportunities to the students now days so, we decided to explore the career opportunities for freshers in this field. Focus of the webinar is to make people aware about the benefits of digital platform for marketing and also to identify the opportunities to grow in future.

About Exxelo:

Exxelo Learning is a leading Digital Education Brand based out at Pune. It is a funded EdTech company who offers Digital Marketing, Data Science & UX UI design training in online and offline with 100% Job Assistance. Currently we are operating with 4 centres in India.

Registration Link:

<https://forms.gle/jN88Eh3txLEp1ZP87>

Contact Details

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Guest of Honour



Prof. Manish K. Srivastava
Dean
SOS- Commerce & Management

Resource Person



Mr. Sagar Shah Thakur
Founder & Digital Head
Exxelo & Digital 5X

GGV Faculties



Dr. Biswadeep Mishra
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